

Luu Trong Tuan

(Photo)

BA (English, University of Ho Chi Minh City, Vietnam)
MA (TESOL, Victoria University, Australia)
PhD (Management, Asian Institute of Technology (AIT), Thailand)

Faculty/University: School of Government, University of Economics Ho Chi Minh City (UEH)

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Teaching

Undergraduate teaching

- Translation theories
- Organizational behavior, Change management, Business ethics

Graduate teaching

- Translation studies
- Organizational behavior, Human resource management, Change management, Business ethics, Healthcare Management

Supervision

Name	Degree	Thesis topic	Supervision type	Completion year
Full name of student	BA/MA/PhD		Primary/Secondary	Year/Current
Trần Thị Huyền Chiêu	MA	Merging multiple intelligences and cooperative learning in the EFL classroom: A study at Vietnam USA Society English Center	Primary	2010
Nguyễn Thanh Long	MA	Understanding learning ways and teaching ways in EFL classrooms at Ho Chi Minh City College of Transportation	Primary	2011
Phạm Thị Việt An	MA	Teaching English rhythm to young learners by using songs	Primary	2011

Nguyễn Thị Kim Như	MA	Improving learners' oral interaction in the EFL classrooms at Nguyen Tat Thanh College in Ho Chi Minh City	Primary	2011
Nguyễn Thị Dung	MA	Accommodating classroom activities to EFL learners' multiple intelligences	Primary	2011
Nguyễn Thị Minh Đoàn	MA	The role of games in electronic lessons in teaching English grammar to 10 th graders at Hong Ha private school	Primary	2011
Bùi Thị Kim Loan	MA	The impacts of schema-building activities on EFL learners' listening learning at Ho Chi Minh City University of Technology	Primary	2011
Lê Thị Bích Thuận	MA	Using concept maps to teach reading to EFL learners at Ho Chi Minh City University of Technical Education	Primary	2011

Research interests

- Translation studies
- Cooperative learning, Learning styles
- Organizational behavior, Human resource management, Change management, Business ethics, Healthcare Management

Research projects

Project title	Level	Project leader or member	Completion year
			Year/ Current

Publications (Total citations: 357)

1. Publications on Linguistics and Culture

Books (in Vietnamese or English language)

Luu Trong Tuan (2012). *An introduction into translation theories*. Ho Chi Minh City, Vietnam: Vietnam National University-HCMC Publishing House. (In English language)

Luu Trong Tuan (2011). *Ngôn ngữ quảng cáo* (Advertising language). Ho Chi Minh City, Vietnam: Social Sciences Publishing House. (In Vietnamese language)

Luu Trong Tuan (2009). *Dịch thuật văn bản khoa học* (Scientific translation). Ho Chi Minh City, Vietnam: Social Sciences Publishing House. (In Vietnamese language)

Papers in refereed international journals

Luu Trong Tuan (2014). Cai Luong (Renovated Theatre): a cultural transfer journey. *Creative Industries Journal*, 7(2), 92-107. (Published by Routledge|Taylor & Francis Group, ISSN 1751-0694 (Print), ERA 2010) (Citations: 1)

Luu Hoang Mai, Luu Thi Bich Ngoc, and Luu Trong Tuan (2014). Translating scientific terms. *Journal of Language Teaching and Research*, 5(3), 572-580. (Published by Academy Publisher, ISSN 1798-4769 (Print), Indexed in Cabell and Scirus)

Luu Trong Tuan (2011). The application of Coordinate Translation Model (CTM) in medical translation practice. *Theory and Practice in Language Studies*, 1(6), 594-606. (Published by Academy Publisher, ISSN 1799-2591 (Print), Indexed in Cabell and Scirus)

Luu Trong Tuan (2011). Exploring metaphors in Vietnamese prepositions and adverbial particles. *Theory and Practice in Language Studies*, 1(5), 460-465. (Published by Academy Publisher, ISSN 1799-2591 (Print), Indexed in Cabell and Scirus)

Luu Trong Tuan (2011). Matching and stretching learners' learning styles. *Journal of Language Teaching and Research*, 2(2), 285-294. (Published by Academy Publisher, ISSN 1798-4769 (Print), Indexed in Cabell and Scirus) (Citations: 6)

Luu Trong Tuan (2011). Strategies to translate information technology (IT) terms. *Theory and Practice in Language Studies*, 1(1), 1-7. (Published by Academy Publisher, ISSN 1799-2591 (Print), Indexed in Cabell and Scirus) (Citations: 1)

Luu Trong Tuan (2010). Strategies for translating the passive structure in scientific discourse. *Asian Social Science*, 6(7), 97-107. (Published by Canadian Center of Science and Education, ISSN 1911-2017 (Print), Indexed in EBSCOhost, ERA, and Scopus)

Luu Trong Tuan (2010). Metaphors in Advertising Discourse. *Studies in Literature and Language*, 1(6), 75-81. (Published by Canadian Academy of Oriental and Occidental Culture (CAOOC), ISSN 1923-1555 (Print), Indexed in EBSCOhost) (Citations: 3)

Luu Trong Tuan (2010). Infusing Cooperative Learning into an EFL classroom. *English Language Teaching*, 3(2), 64-77. (Published by Canadian Center of Science and Education, ISSN 1911-2017 (Print), Indexed in Cabell, EBSCOhost, ERA, and Scopus) (Citations: 33)

Luu Trong Tuan (2009). Building Vietnamese medical terminology via language contact. *Australian Journal of Linguistics*, 29(3), 315-336. (Published by Routledge|Taylor & Francis Group, ISSN 0726-8602 (Print), Indexed in Scopus and ISI: Social Sciences Citation Index, ERA 2010 Journal Ranking: A) (Citations: 1)

2. Publications on Business Administration

My paper “[Clinical governance: a lever for change in Nhan Dan Gia Dinh Hospital in Vietnam](#)” published in the *Clinical Governance: An International Journal*, Vol. 17 No. 3, was chosen as an Outstanding Paper Award Winner at the Literati Network Awards for Excellence 2013.

The award winning papers are chosen following consultation amongst the journal’s Editorial Team, many of whom are eminent academics or practitioners. My paper was selected as it was one of the most impressive pieces of work the team has seen throughout 2012. For more details on the award visit www.emeraldinsight.com/literati.

Books (in Vietnamese language)

Luu Trọng Tuấn, Lê Thị Lan Anh, Nguyễn Phạm Hạnh Phúc, Lưu Thị Bích Ngọc (2014). *Giáo trình quản trị nguồn nhân lực ngành khách sạn* (Human resource management in hospitality industry). Hà Nội, Việt Nam: Nhà xuất bản Thống Kê.

Papers in refereed international journals

Luu Trong Tuan (2015). Organizational social capital as a moderator for the effect of entrepreneurial orientation on competitive intelligence. *Journal of Strategic Marketing*, accepted on June 30, 2015. (Published by Routledge|Taylor & Francis Group, ISSN 0965-254X (Print), Indexed in ABI/Inform and Scopus, ABDC ranking: A)

Luu Trong Tuan (2015). Nursing governance and clinical error control. *International Journal of Pharmaceutical and Healthcare Marketing*, 9(2), 136-157. (Published by Emerald, ISSN 1750-6123 (Print), Indexed in Scopus)

Luu Trong Tuan (2015). From corporate social responsibility, through entrepreneurial orientation, to knowledge sharing: A study in Cai Luong (Renovated Theatre) theatre companies. *The Learning Organization*, 22(2), 74-92. (Published by Emerald, ISSN 0969-6474 (Print), Indexed in Scopus)

Luu Trong Tuan (2015). Psychological contract and knowledge sharing: CSR as an antecedent and entrepreneurial orientation as a moderator. *Corporate Communications: an International Journal*, accepted on May 20, 2015. (Published by Emerald, ISSN 1356-3289 (Print), Indexed in Scopus, ABDC ranking: B)

Luu Trong Tuan and Chris Rowley (2015). From value-based human resource practices to i-deals: Software companies in Vietnam. *Personnel Review*, 44(1), 39-68. (Published by Emerald, ISSN 0048-3486 (Print), Indexed in Scopus and Social Sciences Citation Index (SSCI) (2013 Impact Factor: 0.962), ABDC ranking: A)

Luu Trong Tuan (2014). Organizational ambidexterity, entrepreneurial orientation, and i-deals: The moderating role of CSR. *Journal of Business Ethics*, accepted on November 14, 2014. Early cite at

<http://link.springer.com/article/10.1007/s10551-014-2476-1>. (Published by Springer, ISSN 0167-4544 (Print), Indexed in Scopus and Social Sciences Citation Index (SSCI) (2013 Impact Factor: 1.552), ERA 2010 Journal Ranking: A, ABDC ranking: A, FT 45 - This journal is one of the 45 journals used by the Financial Times in compiling the prestigious Business School research rank)

Luu Trong Tuan (2014). The chain effect from human resource-based clinical governance through emotional intelligence and CSR to knowledge sharing. *Knowledge Management Research & Practice*, accepted on July 7, 2014. (Published by Palgrave Macmillan, ISSN 1477-8238 (Print), Indexed in Scopus and Social Sciences Citation Index (SSCI) (2013 Impact Factor: 0.683), ABDC ranking: A)

Luu Trong Tuan (2014). From clinical governance through CSR and knowledge sharing to clinical error control. *Service Business*, accepted on May 21, 2014. (Published by Springer, ISSN 1862-8516 (Print), Indexed in Scopus and Social Sciences Citation Index (SSCI) (2013 Impact Factor: 0.878))

Luu Trong Tuan (2014). Knowledge sharing and competitive intelligence. *Marketing Intelligence & Planning*, 32(3), 269-292. (Published by Emerald, ISSN 0263-4503 (Print), Indexed in Scopus, ABDC ranking: A)

Luu Trong Tuan (2014). Paths from leadership to upward influence. *World Journal of Entrepreneurship, Management and Sustainable Development*, 10(3), 243-259. (Published by Emerald, ISSN 2042-5961 (Print), Indexed in Inspec)

Luu Trong Tuan (2014). Clinical governance initiative: A case of an obstetrics hospital. *Health Systems*, 3(3), 173-184. (Published by Palgrave Macmillan, ISSN 2047-6965 (Print), Indexed in Ex Libris/Primo Central)

Luu Trong Tuan (2014). Clinical governance, corporate social responsibility, health service quality, and brand equity. *Clinical Governance: an International Journal*, 19(3), 215-234. (Published by Emerald, ISSN 1477-7274 (Print), Indexed in ABI/INFORM, EMBASE - Excerpta medica database, Mosby Index, and Scopus) (Citations: 1)

Luu Trong Tuan (2014). From corporate governance to balanced performance measurement. *Knowledge Management Research & Practice*, 12(1), 12-28. (Published by Palgrave Macmillan, ISSN 1477-8238 (Print), Indexed in Scopus and Social Sciences Citation Index (SSCI) (2013 Impact Factor: 0.683), ABDC ranking: A) (Citations: 8)

Luu Trong Tuan (2014). Corporate governance and brand performance. *Management Research Review*, 37(1), 45-68. (Published by Emerald, ISSN 2040-8269 (Print), Indexed in Scopus) (Citations: 2)

Luu Trong Tuan and Luu Thi Bich Ngoc (2014). CSR-based model of clinical governance. *International Journal of Pharmaceutical and Healthcare Marketing*, 8(1), 62-97. (Published by Emerald, ISSN 1750-6123 (Print), Indexed in Scopus) (Citations: 1)

Luu Trong Tuan (2013). Competitive intelligence and other levers of brand performance. *Journal of Strategic Marketing*, 21(3), 217-239. (Published by Routledge/Taylor & Francis Group, ISSN 0965-254X (Print), Indexed in ABI/Inform and Scopus, ABDC ranking: A) (Citations: 5)

- Luu Trong Tuan (2013). Leading to learning and competitive intelligence. *The Learning Organization*, 20(3), 216-239. (Published by Emerald, ISSN 0969-6474 (Print), Indexed in Scopus) (Citations: 13)
- Luu Trong Tuan (2013). What can corporate governance build in shipping companies?. *Int. J. Shipping and Transport Logistics*, 5(2), 113–136. (Published by Inderscience, ISSN 1756-6517 (Print), Indexed in Scopus and Social Sciences Citation Index (SSCI) (2013 Impact factor: 1.34) [76/172 in Management] [15/29 in Transportation]) (Citations: 4)
- Luu Trong Tuan (2013). Emotional intelligence as the departure of the path to corporate governance. *Corporate Governance: The International Journal of Business in Society*, 13(2), 148-168. (Published by Emerald, ISSN 1472-0701 (Print), Indexed in Scopus) (Citations: 9)
- Luu Trong Tuan (2013). The role of CSR in clinical governance and its influence on knowledge sharing. *Clinical Governance: an International Journal*, 18(2), 90-113. (Published by Emerald, ISSN 1477-7274 (Print), Indexed in ABI/INFORM, EMBASE - Excerpta medica database, Mosby Index, and Scopus) (Citations: 16)
- Luu Trong Tuan (2013). Corporate social responsibility, upward influence behavior, team processes, and competitive intelligence. *Team Performance Management*, 19(1/2), 6–33. (Published by Emerald, ISSN 1352-7592 (Print), Indexed in Scopus) (Citations: 13)
- Luu Trong Tuan (2013). Underneath organizational health and knowledge sharing. *Journal of Organizational Change Management*, 26(1), 139-168. (Published by Emerald, ISSN 0953-4814 (Print), Indexed in Scopus and ISI (2013 ISI Impact Factor: 0.744), ABDC ranking: B) (Citations: 21)
- Luu Trong Tuan (2012). From unbalanced to balanced: Performance measures in a Vietnamese hospital. *Leadership in Health Services*, 25(4), 288–305. (Published by Emerald, ISSN 1751-1879 (Print), Indexed in Scopus) (Citations: 8)
- Luu Trong Tuan (2012). Corporate social responsibility, ethics, and corporate governance. *Social Responsibility Journal*, 8(4), 547-560. (Published by Emerald, ISSN 1747-1117 (Print), Indexed in Scopus, ABDC ranking: B) (Citations: 21)
- Luu Trong Tuan (2012). Behind knowledge transfer. *Management Decision*, 50(3), 459-478. (Published by Emerald, ISSN 0025-1747 (Print), Indexed in Scopus and ISI (2011 ISI Impact Factor: 1.302), ABDC ranking: B) (Citations: 36)
- Luu Trong Tuan (2012). Clinical governance: A lever for change in Nhan Dan Gia Dinh hospital in Vietnam. *Clinical Governance: an International Journal*, 17(3), 223-247. (Published by Emerald, ISSN 1477-7274 (Print), Indexed in ABI/INFORM, EMBASE - Excerpta medica database, Mosby Index, and Scopus) (Citations: 16)
- Luu Trong Tuan (2012). Corporate social responsibility (CSR), leadership, and brand equity in healthcare service. *Social Responsibility Journal*, 8(3), 347–362. (Published by Emerald, ISSN 1747-1117 (Print), Indexed in Scopus, ABDC ranking: B) (Citations: 20)

- Luu Trong Tuan (2012). Saigon Eye Hospital: An innovative business model in healthcare. *Leadership in Health Services*, 25(2), 123-138. (Published by Emerald, ISSN 1751-1879 (Print), Indexed in Scopus) (Citations: 12)
- Luu Trong Tuan (2012). What trust grows through upward influence?. *Asia-Pacific Journal of Business Administration*, 4(2), 158-181. (Published by Emerald, ISSN 1757-4323 (Print), Indexed in Scopus) (Citations: 15)
- Luu Trong Tuan (2012). Behind brand performance. *Asia-Pacific Journal of Business Administration*, 4(1), 42-57. (Published by Emerald, ISSN 1757-4323 (Print), Indexed in Scopus) (Citations: 17)
- Luu Trong Tuan (2012). The linkages among leadership, trust, and business ethics. *Social Responsibility Journal*, 8(1), 133-148. (Published by Emerald, ISSN 1747-1117 (Print), Indexed in Scopus) (Citations: 15)
- Luu Trong Tuan (2012). Marketing effectiveness and its precursors. *Asia Pacific Journal of Marketing and Logistics*, 24(1), 125-152. (Published by Emerald, ISSN 1355-5855 (Print), Indexed in Scopus, ABDC ranking: B) (Citations: 21)
- Luu Trong Tuan (2011). Organizational culture and trust as organizational factors for corporate governance. *International Journal of Management & Enterprise Development*, 11(2), pp. 142-162. (Published by Inderscience, ISSN 1468-4330 (Print), Indexed in Scopus) (Citations: 15)
- Luu Trong Tuan (2010). Organizational culture, leadership, and performance measurement integratedness. *International Journal of Management & Enterprise Development*, 9(3), 251-275. (Published by Inderscience, ISSN 1468-4330 (Print), Indexed in Scopus) (Citations: 23)